



**PREMIUM
EDITION**



COMPANY PROFILE

Founded: 2021



BRAND GUIDELINE



**PREMIUM
EDITION**
HOME PRODUCTION



**PREMIUM
EDITION**

Our history

Reklam, have been established in 2022, providing professional advertising services to a specific market, such as the Kurdish market. Others, like PREMIUM Reklam, have grown from small beginnings to regional leaders

Profile

Overview:

our company specializes in home production solutions, including stands, booths, roll-ups, and soft POSM (Point of Sale Materials). We are dedicated to addressing all your branding and display needs with precision and creativity. Our expertise spans across the design and manufacture of high-quality, custom solutions that enhance brand visibility and engagement in various market environments.

Team Structure:

Administration:

11 skilled administrators manage our operations and strategic direction.

Heads of Departments:

10 experienced professionals oversee various departments to ensure efficient workflow and high standards.

About Company

Team Structure:

Factory Workforce:

52 dedicated workers operate within our factory under the supervision of the heads of departments.

Field Team:

8 specialized personnel work outside the factory to handle on-site needs and client interactions.

Technology and Equipment:

Machinery:

We utilize 12 state-of-the-art machines from Italy and Japan, ensuring precision and reliability in our manufacturing processes.

company profile

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Brand Applications

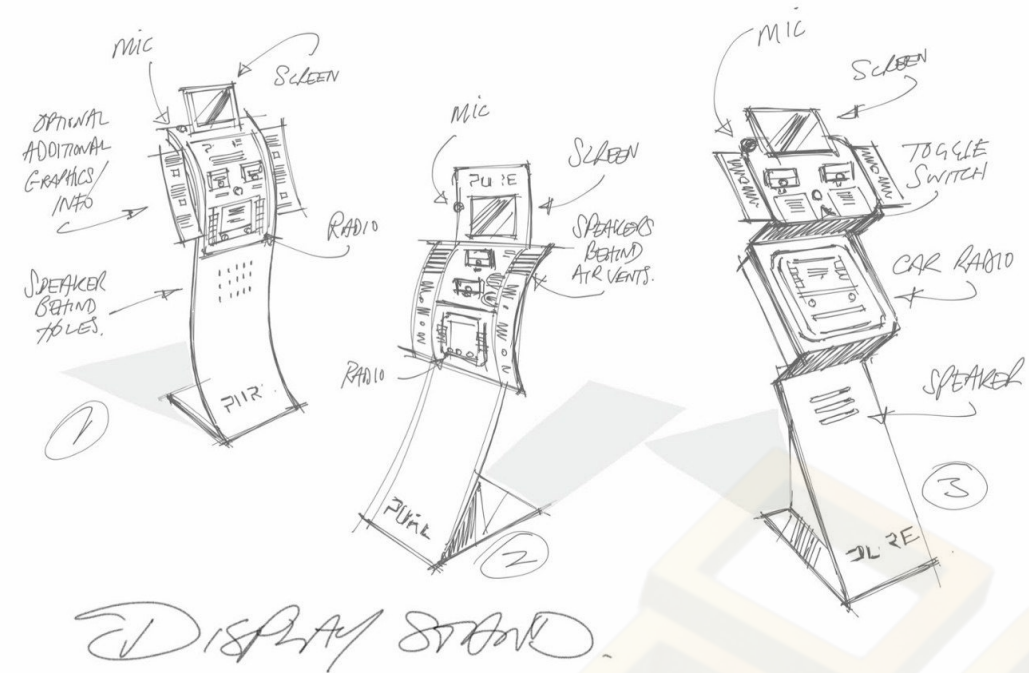
Exhibition Booth, Display Stands, Product Display, Brochures, Booklet, Coasters, Bookmarks, Roll up, Sign Making, Sign Board

Materials:

Our production uses premium Russian and Romanian wood, high-quality plastic from Thailand, and durable ink from Japan. Our Form materials are sourced from the US and China.

Mission:

Our mission is to deliver exceptional products that meet the highest standards of quality and performance. We are committed to leveraging advanced machinery and premium materials to provide tailored solutions that support our clients' branding and market needs, ensuring their success and satisfaction.

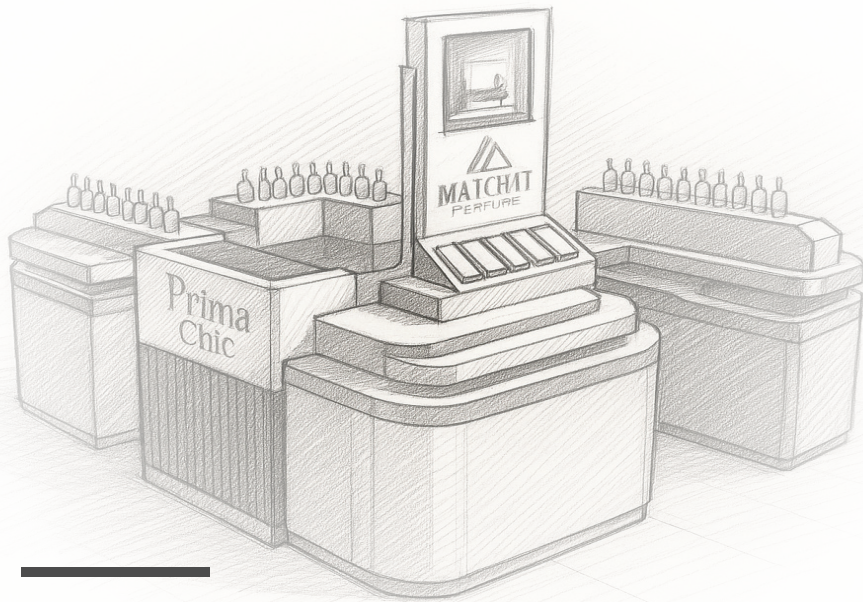


Logistics and Operations:

Geographical Reach: We operate across the entire country, delivering our products and services to every ALL IRAQ REGION

Geographical Reach:

We operate across the entire country, delivering our products and services to every state.

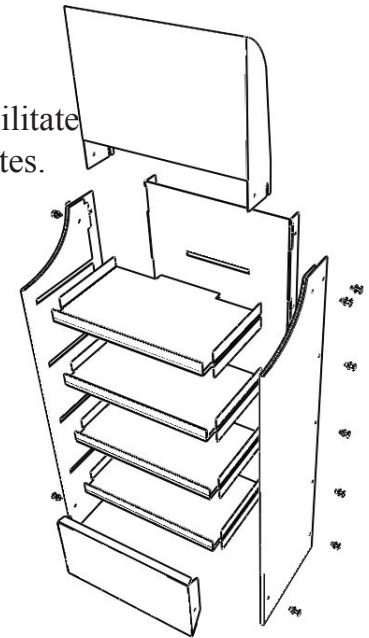


Vision:

To be the leading innovator in the home production industry, renowned for our excellence in manufacturing stands and branding solutions, and dedicated to enhancing our clients' market presence through superior quality and cutting-edge technology.

Transportation:

Our fleet consists of 5 vehicles that facilitate transportation and logistics between states.



Stand Design

Stand design, in the context of exhibitions and trade shows, is about creating a space that effectively communicates a company's brand, product, or service, while also attracting visitors and leaving a lasting impression.



Gondola Design

A gondola display, also known as gondola shelving, is a freestanding retail fixture used to display merchandise, typically in stores. It's characterized by a flat base and a vertical component, often featuring notches, pegboards, or slatwalls for attaching shelves, hooks, or other display elements.



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Factory: Erbil - Gazna Road